



University of St.Gallen



APPLY
NOW

Certificate of Advanced Studies (CAS) in
Leading Sustainability
Transformation

Drive Sustainability forward in your Organisation

Leaders and managers across sectors are facing increasing demands to drive sustainability forward in their organisations and respond decisively to a growing global crisis. But how can we address sustainability proactively, integrating it strategically across the organisation? How can we transition our organisations from businesses that address sustainability, to sustainable businesses? What can support us in making consistent progress in the face of mounting complexity and uncertainty within and outside of our organisations?

Why This Programme Matters for Professionals and Organisations:

Designed for senior leaders and managers across industries, this programme gives you the tools and skills to anchor sustainability as a strategic cornerstone in your organisation. In this programme, you will:

- Gain a robust understanding of sustainability governance, strategic implementation, and you will develop a compelling business case to drive your organisation's sustainability objectives forward.
- Learn to effectively prioritise targets, measure and report on sustainability, master the strategic and operational intricacies of sustainable supply chains, and apply these insights to drive sustainable progress and business performance.
- Learn to design and implement circular business models, leverage cross-sector partnerships, and drive entrepreneurial sustainability initiatives that balance profit with impact.
- Develop a leadership style rooted in sustainable values, inspire teams with a compelling vision, and implement strategies for impactful change across your organisation.

The Programme

Leading Sustainability Transformation takes you from the forefront of sustainability practices today to the innovative circular solutions of tomorrow. It equips you with the knowledge and tools for personal and organisational evolution towards sustainability.

Module 1: Sustainability Governance and Strategic Business Integration

Build a robust foundation in sustainability, sustainability governance and strategy critical for today's fast-evolving business landscapes. Seminars and casework provide essential frameworks, metrics, and strategies for sustainability governance and strategy development.

Module 2: Sustainability Metrics and Supply Chain Mastery

Delve into the quantifiable aspects of sustainability with a focus on measurement, reporting standards, and supply chain optimisation. This module is designed to empower you with the tools to assess and report on sustainability efforts effectively, and to manage the complexities of sustainable supply chain practices.

Module 3: Circular Economy, Innovation and Ecosystems

Explore the transformative power of circular economy principles and collaboration across sectors. This module emphasises designing business models for sustainability, entrepreneurial strategies for balancing profit and impact, and engaging diverse stakeholders for co-created solutions.

Module 4: Authentic Leadership for Sustainability

Embrace leadership that's grounded in core values and vision, vital for steering complex sustainability challenges towards actionable impact. This module provides the frameworks for leading with integrity, galvanising teams, and fostering collaboration, equipping you to be an effective change-maker within your organisation and beyond.

Selected Faculty



Prof. Dr. Judith Walls
Chair for Sustainability Management



Prof. Dr. Judith Ströhle
Professor of Sustainability Governance



Prof. Dr. Amanda Shantz
Professor of Management



Prof. Dr. Vivianna Fang He
Professor of Social Entrepreneurship and Innovation



Prof. Dr. Charlotta Siren
Associate Professor of Management



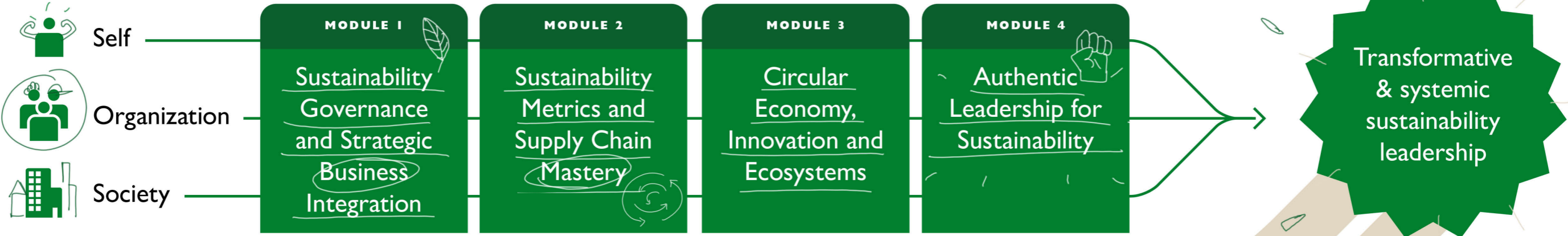
Dr. Fabian Takacs
Project Manager and Post-Doctoral Researcher



Dr. Rachel Brooks
Head of Executive Education at CSI-HSG

The Programme Structure

Three levels of transformation
for sustainability



Peer Action Learning →

Your Sustainability Business Case →



Who is this Programme for?

This programme is tailored for decision-makers and opinion leaders who recognise sustainability as pivotal to modern business success. It is crafted to empower:

- Senior Leaders across sectors: Propel your organisation's strategic pivot towards sustainability. Lead by setting a robust agenda that aligns with global sustainability benchmarks.
- Senior Managers: Take the helm in operationalising sustainability. Embed sustainable practices within your team's workflow to drive tangible outcomes.
- Sustainability Champions: Sharpen your acumen with the latest in sustainable innovation. Network with peers and trailblazers to refine your strategies for impactful change.
- Forward-Thinking Entrepreneurs & Business Owners: Seamlessly integrate sustainability into your business ethos to not just boost your brand's image but above all its bottom line.
- Career Pivots & Aspirants: Equip yourself with the in-demand expertise to thrive in sustainability-centric roles.

Duration & Dates

The programme includes a total of 17 course days. These take place in four modules on the following dates:

- Module 1: 15. - 19.04.2024
- Module 2: 27. - 29.05.2024 (online)
- Module 3: 16. - 20.09.2024
- Module 4: 21. - 24.10.2024

Location

The seminars of the programme will be held in the premises of the University of St.Gallen (HSG).

Degree & ECTS

With your successful completion of the Programme, gain a Certificate of Advanced Studies in Leading Sustainability Transformation with 10 ECTS.

Language

Lectures will take place in English, however group work can be conducted in participants' preferred language, and written work can be submitted in both English and German.

Price

The programme costs CHF 16'750.- which covers seminars, materials, catering, and networking events. Accommodation and additional personal expenses are not included

Application

To register, go to

<https://es.unisg.ch/en/executive-programme/cas-leading-the-sustainability-transformation>.

We look forward to hearing from you.

Events & Networking

This Programme builds a network for leaders and managers across sectors working to drive sustainability forward in their organisations and beyond. During on-site modules, prepare for enlivening events designed to support you in building your network, connecting with allies and leveraging new partnerships.

Admission

- Significant professional experience, ideally in a leadership role
- Admission interview with the Programme Director
- Decisions regarding eligibility and / or individual exceptions will be determined by the Programme Director



Do you want to learn more? Register for a personal consultation [here](#).



Dr. Rachel Brooks
Head of Executive
Education at CSI-HSG



Competence Center for Social
Innovation (CSI-HSG)
Universität St.Gallen (HSG)
Müller-Friedberg-Strasse 6/8
9000 St.Gallen
csi@unisg.ch
csi.unisg.ch

Institute for Economy and the
Environment (IWÖ-HSG)
Universität St.Gallen (HSG)
Müller-Friedberg-Strasse 6/8
9000 St.Gallen
iwoe.unisg.ch

From insight to impact.